



Invitation to Invest

We are a relational network of churches, ministries, and leaders who believe the time is right to unite, equip, and amplify a movement that is all about Jesus.

We join together to create spaces of belonging and collaboration, to develop and support future-ready leaders, and to equip more churches to adapt and make more disciples in a post-Christian context.

We want to give greater voice and visibility to this Jesus-centred, third-way movement God is raising up around the world!

A pathway forward



Spring 2019 – Fall 2020

2021 - 2025

2025+

Funding

- \$600k from visionary pilot donors
- \$2m from scale investors
- Growing a diverse base of contributions from Partners, courses and experiences, and resource subscriptions
- Sustained by ongoing contributions from Partners, courses and experiences, resource subscriptions, and donors

Key Investments

- MVP / Beta of digital platform
- Leadership formation course design and MVP experiments
- Brand development
- Establish legal entity
- Building a core team
- Digital platform development
- Leadership formation curriculum design
- Producing & distributing ministry resources
- Testing new markets (e.g. business leaders)
- Marketing & events to build pipeline
- Ongoing digital platform development
- Ongoing ministry resource production
- Growth of international network
- Ongoing development of leadership formation curriculum and experiences in response to changing needs

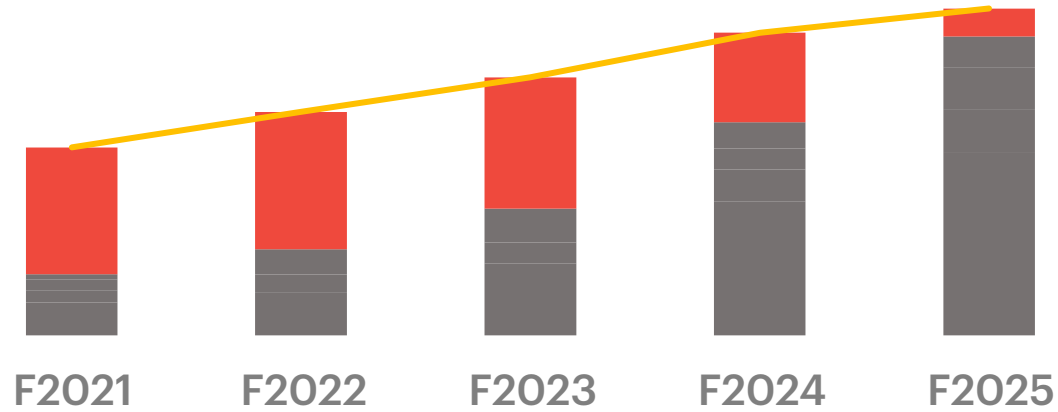
Key Markers

- Discerning the Spirit's leading
- Validating proof of concept
- Forming a core of trusted relationships
- Early partner interest
- Affirming viability of the financial model
- Growing a diverse Partner base and enrolment in leadership experiences
- Growing subscriptions to One Story Kids and Youth Curriculum
- Launching international hubs
- Establishing independent CDN and US charitable entities and Boards
- Ongoing financial sustainability
- International growth; grassroots expansion in multiple global locations
- Stories of transformation – More churches and leaders learning and practicing the Jesus Way and making disciples in their context
- Mentoring the next generation of leaders

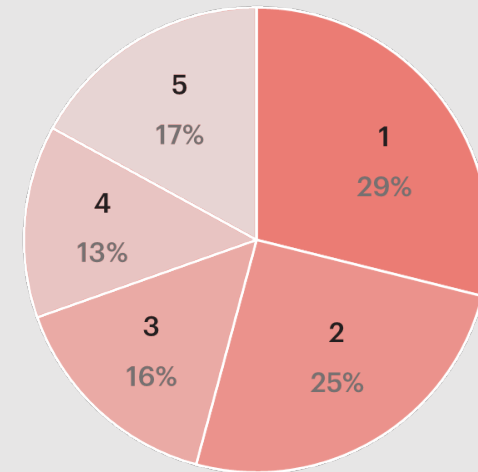
A pathway forward



Targeting sustainability within 5 years with help from scale capital



Use of funds between now and 2025



- 1 -- Leadership & project management
- 2 -- Web & digital platform design and development
- 3 -- Leadership formation R&D, course and curriculum design
- 4 -- Marketing and content/resource development
- 5 -- Legal and professional costs, event hosting, other

The Opportunity & Invitation



Prayer: It matters. We're calling people to pray with and for this growing Jesus-centred movement.

Skills Investment: We're inviting experienced and passionate individuals and organizations to contribute expertise in the following areas:

- Technology / digital platform development
- Strategic planning
- Scaling and network effects
- International growth
- Raising capital
- Marketing

Financial Investment: We're seeking \$2m of capital from Kingdom-minded cornerstone investors to support the scale phase between now and 2025.

Partnership: We want to welcome church and marketplace leaders to journey, develop, and share their gifts with other Jesus-centred leaders and join the Jesus Collective community by becoming individual or organizational Partners.

Contact Matt Miles, Executive Director: matt.miles@jesuscollective.com or connect@jesuscollective.com



Jesus
Collective